The 5-Day Action Plan
5 DAYS TO LAUNCH YOUR OWN DROP SHIPPING STORE:

**Day 1:** Niche Selection Worksheet & Checklist

**Day 2:** Identifying Competitors Worksheet & Table

**Day 3:** Create Your Master List Spreadsheet & Competitor Analysis

**Day 4:** Build Your Store & Social Media Checklist

**Day 5:** Calling Suppliers Cheat Sheet

**Day 6:** Bonus!!!
For Day 1 of The 5-Day Action Plan you will need to brainstorm your niche. Your niche is the product that you would like to sell online.

It is best to "niche down" as much as possible. For example, the niche "chandeliers" is too broad, therefore, we need to think of something more specific. We could "niche down" by selling instead "entryway chandeliers". The reason to "niche down" is because the broad niches are already being sold by huge companies that have been around for ages. You will be unable to compete in the oversaturated market of a broad niche.

A good way to brainstorm niches is to ask your friends and families what they have bought recently online. Also, ask yourself what you have bought recently online. You can also look on shopping sites like Amazon to get ideas, or social media sites like Pinterest. You can easily view what is popular by seeing what product is getting the most ratings and comments. Or via Pinterest, what picture of a product is getting the most repins and hearts.

Another way to be inspired with niche ideas is to be aware of your surroundings. Look around you, what fits the criteria stated in the Niche Checklist? Would you buy this item online? Or would you need to go into a store and talk with someone in person before buying? Ask yourself these questions at every new location, and your niche list will expand exponentially. Once you get the hang of this process, you will be able to spot a good niche without any conscious effort!

Now get started on your Niche Selection Worksheet & Checklist!